

Rising to the Challenge

Prosperous Business, Prosperous Nation

2014 BCCM Leaders' Summit

2014 BCCM "Taste of Australia" Industry Dinner

Date: Monday, 17th November 2014

Venue: Treasury Room, InterContinental Hotel, 117 Macquarie Street, Sydney

Time: 7.00 pm – 11.00 pm

Join industry colleagues to experience the very best of co-operative cuisine. Head Chef of Café Opera, Tamas Pamer, has created an exceptional menu based on Australian co-operative produce. Timed to follow the G20 meetings, BCCM Chairman, Dr Andrew Crane, will address G20 outcomes and give an inside account of the process of putting forward the co-operative and mutual view as a member of the B20 Leadership Group. The Hon. Angus Taylor MP, will address issues of Australian agricultural competitiveness and the role of co-operatives. THIS EVENT IS SOLD OUT.

Dinner Speakers: The Hon. Angus Taylor MP, Federal Member for Hume
Dr Andrew Crane, CEO, CBH Group

Master of Ceremonies: Jane Flemming OAM

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Date: Tuesday, 18th November 2014

Venue: Treasury Room, InterContinental Hotel, 117 Macquarie Street Sydney

Time: 8.45 am – 5.00 pm

The Business Council of Co-operatives and Mutuals' one day national Leaders' Summit brings together chief executives, directors and senior management from our leading co-operatives and mutuals as well as thought leaders from the broader business community. Topics focus on management tools and solutions, leveraging the brand and inter-cooperation, talent management and market growth, governance and integrity. The CEO dialogues are high level roundtable discussions stimulating strong debate about issues that challenge our economy and businesses daily such as the challenge of 'capital' and finding new markets to colonise. The opening plenary will examine the state of the economy through the lens of competition, and the role for member-owned businesses.

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PROGRAM AT A GLANCE

8:30-9:15	Conference Registration
9:15-9:20	Welcome: Dr Andrew Crane, CEO, CBH Group
9:20-9:35	Opening remarks: The Hon. Nick Xenophon, Independent Senator for South Australia
9:35-9:45	Launch of the Top 100 Report: Rod Stowe, NSW Fair Trading Commissioner Launch of Australian Co-operative and Mutual Sector Plan: Blueprint for an Enterprising Nation launch Melina Morrison, CEO, BCCM; Peter Hunt, CEO, Mutuo.
9:45-10:10	Opening Plenary “How to advance a fair and competitive Australia”: Dr John Hewson, former Liberal Party leader and Executive Chairman, Shartru Capital
10:10-11:10	“Sticky money: co-ops, competition and corporate diversity” Economists and business leaders discuss why we need diverse business models for a strong economy and genuine consumer choice. What role do member-owned businesses play? Opening Statement, Les Hems, Sticky Money Report, Total Value Framework for measuring the social and economic value of co-operatives and mutuals. Moderator: Winthrop Professor Tim Mazzarol, UWA Business School Panel: Dr John Hewson, Executive Chairman, Shartru Capital; Peter Hunt, CEO, Mutuo (UK); Les Hems, Director, EY; Rade Musulin, COO, AON Benfield Asia-Pacific Analytics.
11:10-11:30	Morning Tea
11:30-12:45	The CEO Dialogues Dialogue 1: “Food basket or basket case: A conversation to debate the real future for Australian agriculture” Includes discussion on the findings of the Government’s White Paper on Agricultural Competitiveness and flow on effects of recent high-profile agribusiness acquisitions. What can co-ops do to increase their market share and open up trade opportunities? Moderator: Su McCluskey, CEO, Regional Australia Institute. Dialogue Leaders: Andrew Crane, CEO, CBH Group; Brett Kelly, CEO, NORCO; Professor Greg Patmore, Professor of Business and Labour History, University of Sydney; Winthrop Professor Tim Mazzarol, UWA Business School. Dialogue 2: “Marketing mutuality: brand advantage or brand damage?” (Session fully booked. Observers gallery only) The mutual sector has been slow to trumpet its comparative advantage, to measure innovation and embrace its marketing point of difference. Includes comparative advantage research, talking about mutuality to members, rebranding for advantage, and future proofing. Can mutuality be marketed? Opening statement - Liz Green, Senior VP, Communications, International Cooperative and Mutual Insurance Federation (ICMIF): (Global Reputation Report - international insights on the added value of the mutual brand). Moderator: Peter Wilkinson, Managing Director, Wilkinson Group Dialogue Leaders: Liz Green, Senior VP, Communications, ICMIF; Kimina Lyall, Group Executive, Corporate Development, Australian Unity; Peter Knock, CEO, The Co-op; Jamie McPhee, CEO, ME Bank; Mark Degotardi, Acting CEO, COBA; Ramsey Margolis, Director, Huia C’D’S.
12:45-1:30	Lunch
1:30-2:40	The Challenge Breakouts Roundtable workshops on key challenges confronting mutual businesses today. Challenge 1: The Challenge of Capital How can co-operatives and mutuals meet the challenges of raising capital? Your opportunity to interrogate an experts panel and explore innovation in capital raising including CCUs and hybrid structures. Moderator: Martin May, Director, CommunityElco Dialogue Leaders: Tony Connon, Strategic Adviser to the Group Managing Director, Australian Unity; Dr Elena Mamouni Limnios, Assistant Professor, UWA Business School; Robert Poole, Executive General Manager, Shareholder Relations, Murray Goulburn Co-operative; David Jordan, Chairman, Voluntary Parents Services Co-operative; Adrian Watts, Chairman, National Health Co-operative. Challenge 2: The Challenge of Governance What are the key challenges of governance in the modern, dynamic co-operative or mutual? A panel of Chairs discuss how they see the challenge of steering a strong course for mutual organisations. Moderator: Cath Ingram, Chairman of the Canberra Office, Government, KPMG. Dialogue Leaders: Wally Newman, Chairman, CBH Group; Colin Heavyside, Chairman, Capricorn Society; Judith Downes, Chairman, bankmecu; Philip Tracy, Chairman, Murray Goulburn; Yvonne Howie, Chairman, The Co-op.
2:40-3:00	“Meeting the Global Challenge Co-operatively” – International Blueprint and Report from the Quebec Summit Greg Wall, Capricorn Group CEO and Director, International Co-operative Alliance
3:00-3:55	Closing Plenary: The Challenge of New Markets What are the new markets for member-owned businesses to colonise and how can we spot them in advance to not only compete but to stay ahead? Moderator: Cassandra Wilkinson, Columnist, The Australian Panel: Tony Stuart, Group CEO, NRMA; Shaun Larkin, Managing Director, HCF; John Picot, Chief Executive, Consult Point; Damien Walsh, Managing Director, bankmecu.
4:15-5.00	Networking Drinks hosted by International Cooperative and Mutual Insurance Federation (ICMIF)