



BUSINESS COUNCIL
OF CO-OPERATIVES AND MUTUALS

Member Prospectus

Business Council of Co-operatives and Mutuals (BCCM)

The Business Council of Co-operatives and Mutuals (BCCM) is the national peak body representing the co-operative and mutual models of enterprise.

About us

Formed in 2013, the BCCM is a powerful and informed voice in the business community. Led by the chief executives of Australia's co-operative and mutual businesses, the BCCM brings together the sector of businesses owned by members or formed to benefit members, with the common objective of increasing awareness of these models of enterprise.

With an estimated 1700 co-operative and mutual businesses operating nationally representing a total 14.8 million memberships, the BCCM through its members, highlights the contribution co-operatives and mutuals make to the national economy and social development in Australia.

Who do we represent?

As the only organisation uniting the entire, diverse range of member and customer owned businesses, the BCCM represents a range of industries in the economy including:

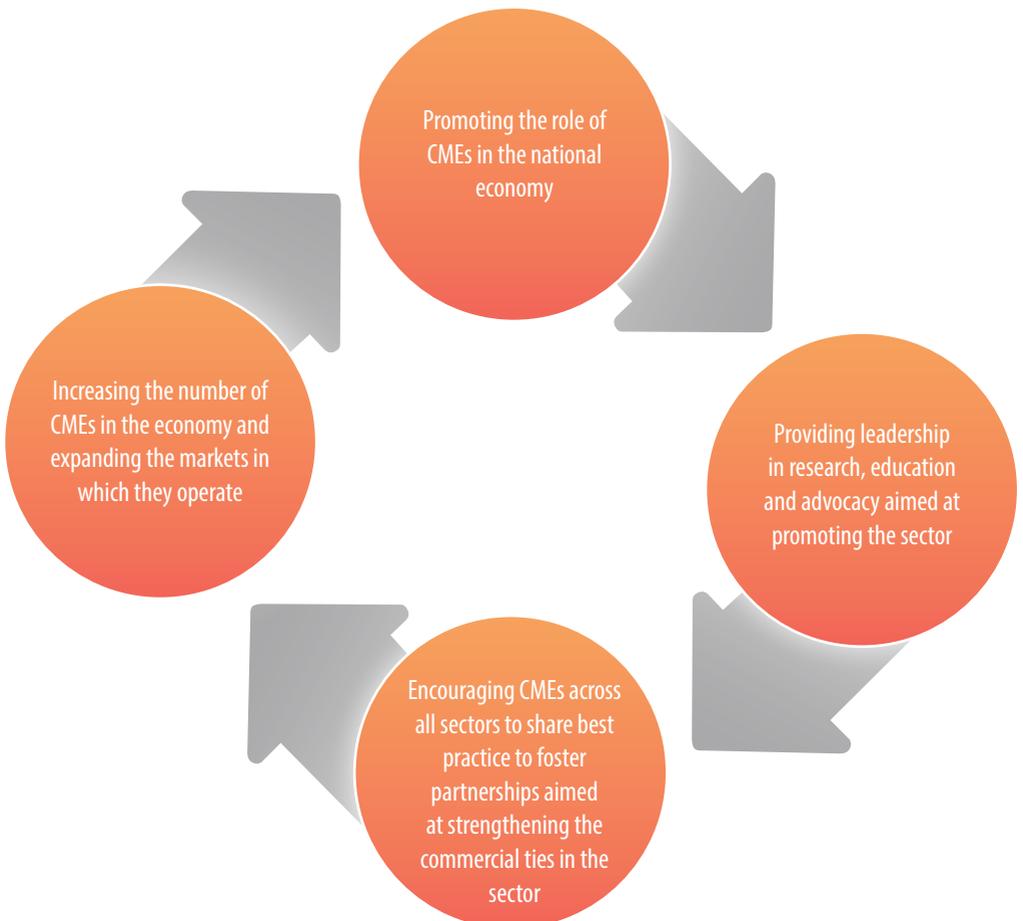
- Agriculture
- Banking and finance
- Education
- Health
- Housing
- Insurance
- Motoring services
- Retail
- Wholesale and purchasing

This business model offers a pathway towards economic, social and political justice for all.

Ban Ki-moon, Secretary-General,
United Nations

Our members include some of the country's largest and most trusted and well-known organisations like Australian Unity, NRMA, RACQ, RAC WA, HCF, The Co-op and Murray Goulburn. The BCCM also represents the interests of small and medium CMEs (co-operative and mutual enterprises) and provides a voice on the national stage for all mutuals regardless of size or scale.

We are dedicated to



*CMEs refers to co-operative and mutual enterprises

Our Board

The work of the BCCM is overseen by its members through the Board of Directors. The Board, comprising influential chief executives of full member organisations, oversees the work of the BCCM, putting forward the policy agenda and making recommendations on issues concerning membership and appointments to taskforces.

Chair

Dr Andrew Crane, Chief Executive Officer, CBH Group

Directors

Damien Walsh, Managing Director, Bank Australia

Greg Wall, Group Chief Executive Officer, Capricorn Society

Ian Gillespie, Group CEO, RACQ

Julie Lander, CEO, CareSuper

Shaun Larkin, Managing Director, HCF

Stephen Nash, Managing Director, CEHL

Terry Agnew, Group Chief Executive Officer, RAC WA

Government should work with the Business Council of Co-operatives and Mutuals to ensure legal, regulatory and economic environments promote the development of mutuals and co-operatives.

McClure Report: A New System
for Better Employment and
Social Outcomes, 2015, p182

Become a member

The BCCM has an open membership structure with individual co-operatives, mutuals, and employee owned businesses as well as industry peak bodies eligible to join.



Full member

You will influence the policy agenda via the direct engagement of your CEO and senior executives on special interest taskforces, policy committees and annual members forum

- Access to a log in area on the BCCM website
- Invitation to CEO forums and industry dialogues
- International CEO tours
- Full members can nominate for the BCCM board

All members

You will access the BCCM industry development programme and receive discounted member rates

- Conferences, seminars, and symposiums and networking opportunities
- Member only broadcasts and newsletters
- Member profiles on the BCCM website and publications
- A voice representing your interests in federal and state governments

Benefits of membership

Your membership of the Council provides you with immediate representation at a national level. Together with the Council's various events, allowing members to network with other co-operative and mutual enterprises and high level research and advice, your membership is an investment in your business and in the growth of the sector across Australia.

Policy development and representation

- Representation through the Council's policy submissions to federal, state and territory governments
- Access to the Council's policy submissions for member input, and to assist members with their own submissions
- Provides a collaborative platform for increased influence with government for better policy outcomes

Sector development, education and awareness

- The BCCM stimulates and guides public discourse on the importance of the sector to increase the currency of the co-operative and mutual business model for CMEs to leverage as a market advantage in customer retention and acquisition
- The Council advocates on behalf of the sector's interests with governments and through the media
- Co-ordinating and facilitating the delivery of education and training for the sector which is relevant, current and best practice

Research and information

- Regular BCCM updates providing information and announcements on developments relevant to the sector
- Collaborative research aimed at building an evidence base for the strengths of the business model which have the capacity to be a competitive advantage in all markets

BCCM Board and AGM

- Any CEO of a BCCM full member organisation may nominate for a position on the Board
- Each member is entitled to vote at the AGM

Events and networking

- BCCM's member-only roundtables and forums where senior executives and directors are provided the opportunity to network with other members and speak with politicians and other special guests on issues in a closed and confidential environment
- Larger member and non-member events across the country, with special guest speakers and panellists
- The BCCM's annual Leaders' Summit and Industry Dinner
- The AICD/BCCM CME 100 Chairs' Forum



Our achievements to date

Federal Senate inquiry

Through the efforts of the BCCM, the Federal Senate voted in March 2015, to hold an inquiry into the operation of co-operatives and mutuals in the Australian economy. On 17 March 2016, the Senate's Economics References Committee handed-down their report. The report includes 17 recommendations and provides Federal government with a complete reform agenda to address the barriers faced by CMEs.

Published numerous studies and reports

As part of our commitment to educate policymakers and the public, the BCCM has published Australia's first national mapping report on the state of the CME sector (National Mutual Economy Report), the first cross-sector industry plan (Blueprint for an Enterprising Nation) and the first national audit of education and training provision for the sector.

In 2014, the BCCM's national white paper on public service reform, Public Sector Mutuals: a third way for delivering public services in Australia, was launched by former Social Services Minister, Kevin Andrews. In addition, the BCCM published Sticky Money, a report by Ernst & Young, on the total value created by Australian CMEs.

BCCM submissions

As part of our on-going advocacy work, the BCCM has made numerous policy submissions to federal, state and local governments including in the areas of



competition policy, agricultural development, foreign aid and development, affordable housing, healthcare, financial services, welfare reform, employment and tax reform.

Held national and regional events

The BCCM holds an annual Leaders' Summit and Industry Dinner which brings together leaders from the CME and extended business world addressing key issues and opportunities facing the sector and economy as a whole. The Council holds other events during the calendar year including business development networking workshops, round table discussions, webinars and CEO dialogues. In 2015, the BCCM held in partnership with the AICD, Australia's first CME Chairman's Forum with more forums planned in 2016.

Improved provision of education training

Through the advocacy of the BCCM together with our members and the academic community, the country's first dedicated graduate level CME courses have come online with the University of Sydney, the University of Western Australia, the University of Newcastle and Australian Institute of Management WA. The BCCM works with the AICD to develop governance training targeted at the CME sector.

Increased membership year-on-year

Since our inception, our membership has grown, further increasing the BCCM's influence and ability to work and achieve our objectives. The BCCM currently has some of the nation's leading co-operative and mutual organisations as members.

I strongly encourage the Senate Economic References Committee... to lay the foundations for better support and assistance for Australia's co-operatives and mutuals, ensuring continued prosperity...

Senator
Bridget McKenzie,
The Nationals, Victoria

Contact us

For any queries or questions regarding becoming a member of the Business Council of Co-operatives and Mutuals (including a schedule of membership fees), please contact:



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Chief Executive Officer

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W www.bccm.coop

The Business Council of Co-operatives and Mutuals and the Australian Public Service Mutual Task Force have released Public Service Mutuals: A Third-way for delivering public services in Australia White Paper (White Paper) on public service mutuals that seeks to explore an alternative where co-operatives and mutuals play an expanded role in delivering human services.

Competition Policy Review Final Report, 2015, pg 247-248

The Australian Government will consider what it can do to foster more co-operatives in the agriculture sector, noting that regulation of co-operatives is in the jurisdiction of the states.

Barnaby Joyce,
Minister for Agriculture

Full Members



Associate Members





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