



Program

Time	Description
Tuesday March 16 – BCCM Board Meeting	
Wednesday March 17	
7:30 - 7:45	BCCM Breakfast on the Hill (by invitation) Registration at NSW Parliament House
7:45 – 8.45	BCCM Breakfast on the Hill NSW Parliament House, Sydney, NSW Venue: Members' Dining Room Hosted by: The Hon Jonathan O'Dea, Speaker of the House, NSW Government Guest Speakers: Mark Johnson, Chair, HCF The Hon Dominic Perrottet, NSW Treasurer (invited)
9:00 - 9:45	Summit Registration in the Ballroom, InterContinental Hotel
9:45 - 10.00	Welcome & Acknowledgement of Country The Hon Gladys Berejiklian, NSW Premier (invited)
10.00 - 10:15	Welcome: Melina Morrison, CEO, BCCM & Terry Agnew, Chair BCCM
10.15 - 10.30	Opening remarks: The Role of Mutuals in a Sustainable Australia Speaker: Rohan Lund, Group CEO, NRMA
PART 1 – THE SUSTAINABILITY DIALOGUES	
10.30 - 12.30	The CEO Dialogues Delegates choose from three Chatham House rule boardroom discussions (numbers strictly limited and allocated at online registration)
10.30 - 12.30	CEO Dialogue 1: Elevating 'Social' in your business for profit and purpose Moderator: Les Hems, Principal Social Impact Consulting Practice, Deloitte Australia Speakers: David Carter, Group CEO, RACQ Alison Holloway, CEO, SGS Economics and Planning Dr Paul Thambar, Monash Business School This dialogue looks at the importance of getting the “S” right in achieving a balanced “ESG”. How can you measure the social value your organisation creates and why is it important? This workshop will also examine using Mutual Value Measurement as a tool for exploring and nailing your “Social” metrics.
10.30 – 12.30	CEO Dialogue 2: Sustainable governance in the face of climate risk Moderator: Mark Love, Legal Director Business & Corporate, BAL Lawyers Speakers: Claire LaBouchardiere, Senior Lawyer Corporations, ASIC Rade Musulin, Principal, Finity Consulting Neil Salisbury, CEO, Point Advisory This dialogue looks at the principles for responsible and ethical investment, trust in organisations and sectors, and the normalisation of corporate sustainability. How will the regulator monitor appropriate risk compliance associated with climate change? Should sustainability and climate risk be on Boards' agendas? Leaders and regulators discuss how to manage governance risks.
10.30 – 12.30	CEO Dialogue 3: Wearing your values on your sleeve – ESG Marketing Masterclass Moderator: Marketing guru (tbc)



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	<p>Speakers: Paul Lewis, CEO CUA (invited) Fiona Nixon, Head of Strategy and Communications, Bank Australia</p> <p>Can 'Sustainability' be your marketing advantage and unique selling point? In this Marketing Masterclass we deep dive into the opportunities and challenges of marketing your values for profit and purpose. This session looks at unique industry case-studies of values-based marketing.</p>
12.30 – 14.00	<p>The BCCM Leaders' Long Lunch – Networking and buffet lunch in Café Opera</p> <p>End of Part 1 (Morning Session)</p> <p>PART 2: THE SUSTAINABILITY PLENARIES</p>
14.00 – 14.10	<p>Welcome: The next frontier for ESG and CMEs Melina Morrison, CEO, BCCM</p> <p>Summit Host: David Speers, Journalist, and host of Insiders ABC TV</p>
14.10 – 14.30	<p>Keynote Interview: Purpose and Diversity: ESG, sustainability and business investment David Speers in conversation with ESG movement founder, Colin Melvin, MD, Arkadiko Partners (pre-recorded)</p> <p>Considered one of the original leaders of the global sustainability revolution in business, Colin Melvin has been at the forefront of global developments in corporate leadership, stewardship and sustainability and responsible asset management for over twenty years. Colin coined the term "ESG" to describe the pillars of the competitive business of the future – Environmental, Social and corporate Governance. In conversation with renowned ABC anchor of Business Insiders program, David Speers, Colin distils his vast international experience from the investor and corporate perspectives in developing and challenging strategy, promoting effective risk management and corporate governance, and creating well-aligned incentives to lead in business.</p>
14:30 – 15:10	<p>Plenary Panel – Sustainability and ESG for business success</p> <p>Moderator: David Speers, ABC</p> <p>Panellists: Jacki Johnson (Co-Chair ASFI) Advisor to IAG on Climate Change and Sustainability, Co-Chair of the UNEP FI Global Steering Committee Mary Delahunty, Head of Impact, HESTA Rohan Mead, Group Managing Director & CEO, Australian Unity</p> <p>What makes for business success in the era of sustainability? In conversation with a panel of sustainability champions and sector leaders, David Speers explores the opportunity for impact investment to drive ESG objectives, and growth and productivity in Australian mutuals and co-operatives. Learnings from the first issue of the new Mutual Capital Instruments will be discussed.</p>
15:10 - 15.25	<p>Live Q&A</p> <p>Ask the panel your burning questions. Delegates can participate in live Q&A online.</p>
15.25 - 15.40	<p>Afternoon tea (sponsored by CEHL)</p>
15.40 - 16.20	<p>Plenary Panel – Ethical investing as a force for good</p> <p>Moderator: David Speers, ABC</p> <p>Panellists: Himashini Weeraratne, Partner, Financial Services Tax, Grant Thornton Steve James, CEO, Teachers Mutual Bank</p>



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	<p>The Hon. John Hewson AM</p> <p>The growing interest in responsible investment presents mutual and co-operative businesses with an unparalleled opportunity to develop and deepen their approach and participate in a movement for positive social, environmental and economic development. Mutuals now have opportunity to explore a new market segment for ethical funding and investment in green initiatives. Sector leaders and advisors discuss how to galvanise stakeholder activism and impact investment for mutual advantage.</p> <p><i>Session supported by Grant Thornton.</i></p>
16:20 – 16:40	<p>Business Leader in Conversation – Live Q&A with Ross Garnaut AC</p> <p>Professor Garnaut discusses Australia's potential to be an economic superpower of the post-carbon world as discussed in his seminal new book – 'RESET'. In conversation with David Speers.</p>
16:40 – 16:45	<p>Break</p>
16:45 – 17:30	<p>The BCCM Honour Roll Awards and Conference Close <i>Presented by David Speers</i></p> <p>Each year the BCCM recognises the contribution of outstanding industry leaders with induction to the BCCM Honour Roll and presentation of the gold BCCM pin. The BCCM is proud to announce seven new inductees to the BCCM Honour Roll. Join us for a video presentation of the induction of the 2020 BCCM Honour Roll recipients online from around the country.</p>
17:30 – 18:00	<p>Co-op Awards Celebration reception We bring the music – you bring the party!</p> <p>To celebrate the BCCM Awardees, members are invited to host 'virtual' cocktails in venues around the country with live music by Casanova's Kiss Jazz Group.</p>