

Co-operative and mutual education and training prospectus 2022

A comprehensive professional education program for co-operative and mutual directors, executives and employees from the leaders in co-operative and mutual business education, the Business Council of Co-operatives and Mutuals.

A note from the CEO



Melina
Morrison

“Our industry courses are designed to meet the education and training needs of your team from the frontline to the board table.”

We are delighted to launch our first comprehensive program of industry-relevant education and training for directors, executives and employees of co-operatives and mutuals. Developed with industry, for industry, you can now choose from a program of training across key competencies in the areas of **governance, management and employee induction**.

We have partnered with leading education and training providers, including the **Australian Institute of Company Directors, Chartered Accountants Australia and New Zealand and AIM WA UWA Business School Executive Education** to bring BCCM members and non-members a program of high-quality and engaging education and training.

Our education team can also talk to you about our **bespoke education** offerings to cater for in-house and customised training needs.

Contact our Education Manager to find out how we can help with your education and training needs – education@bccm.coop

Generous discounts for all courses apply for BCCM members. Contact us to find out how you can become a member – info@bccm.coop

For details and bookings visit bccm.coop/education

“I left feeling **inspired** about my role in the mutual sector.”

Course participant, An Introduction to Co-operatives and Mutuals



For directors

Foundations of Directorship Course for Co-operative and Mutual Enterprises

The BCCM has partnered with the **Australian Institute of Company Directors (AICD)** to offer the first course specifically designed for directors of co-ops and mutuals.

Participants will gain a foundational knowledge of their directorship duties and responsibilities with interactive workshop sessions covering board duties, meeting processes, finance, strategy and risk.

Sessions are facilitated by experienced directors and the program incorporates case studies tailored to the co-operative and mutual business model. This course is expected to sell out so early registration is advised.

Suitable for new or aspiring directors and managers and as a refresher for current directors to maintain core competencies.

Length	Delivery mode
3 days, 11:30 am – 5:30 pm	Online
Professional development	
30 DPD points are awarded – participants will be eligible to receive the Foundations of Directorship Certificate upon successful completion of a voluntary assessment	
Cost	Dates
BCCM member \$2,842 (inc GST)	2–4 August 2022



For executives and managers

Co-operatives and Mutuals Strategic Development Program (CMSDP)

Offered through **AIM WA UWA Business School Executive Education**, this renowned three-day program has been designed by Winthrop Professor Tim Mazzarol following extensive research into the needs of executives and managers running co-operative and mutual organisations.

The program is designed to assist leaders to innovate within their existing business model to leverage the co-operative difference. The emphasis is on applied strategic thinking and application of strategic management principles.

Suitable for co-operative and mutual executives and general managers.

Length	Delivery mode
3 days	Face to face
Cost	Dates
BCCM member \$2200 (inc GST), a saving of \$660 from the standard cost	<ul style="list-style-type: none"> 16–18 March 2022 (Perth) 3–19 May 2022 (Online) 27–29 July 2022 (Perth) 15–17 August 2022 (Sydney)

“The course materials, lectures and discussion were impressive and all were **highly relevant** to the day to day work of a board member.”

Course participant, Foundations of Directorship Course for Co-operative and Mutual Enterprises

Book online at: bccm.coop/education



For accounting and legal professionals

Co-operative Financials and Governance for Accountants and Lawyers CPD Course

Co-operatives are a widely used business structure in Australia, particularly in agriculture and financial services. Despite this, there is a gap in the understanding of the co-operative business model, particularly in areas relating to financial reporting, capital raising and taxation.

This is the first course developed for accountants, financial advisors and legal practitioners and is delivered by the BCCM in partnership with **Chartered Accountants Australia and New Zealand (CAANZ)** to equip practitioners with the relevant knowledge to advise co-ops on setting up and running growing businesses.

Suitable for accounting and legal practitioners, financial advisors, CFOs and co-op secretaries, and as a general introduction to the legal model governing co-operatives in Australia.

Length	Delivery mode
3 days, 3:30 pm – 5:00 pm	Online
Professional development	
4.5 CPD points are awarded	
Cost	Dates
<ul style="list-style-type: none"> BCCM member \$467 (inc GST) Non-BCCM member \$569 (inc GST) 	Sessions 1–3: 20, 25 and 27 October 2022



For your employees

An Introduction to Co-operatives and Mutuals

This industry-informed course provides sector-wide accessible and affordable induction training. It has been designed to educate and to inspire people working in the sector to understand more about the unique role and contribution of co-operatives and mutuals and to help them in their roles whether frontline staff, management or directors.

This course is delivered monthly as a live and interactive webinar featuring a Q&A with a different sector leader each session. It is delivered in partnership with **Co-operative Bonds**.

Suitable for everyone, from frontline staff to directors.

Length	Delivery mode
2 hours	Online
Professional development	
2 CPD points are awarded	
Cost	Dates
<ul style="list-style-type: none"> BCCM member (1–9 employees) \$259 pp (inc GST*) BCCM member (10+ employees) \$202 pp (inc GST*) Non-BCCM member \$512 (inc GST*) 	<ul style="list-style-type: none"> 8 February 2022 8 March 2022 12 April 2022 10 May 2022 14 June 2022 19 July 2022 9 August 2022 13 September 2022 11 October 2022 8 November 2022
* Plus booking fee	

Book online at: bccm.coop/education

Specialist education

Mutual Value Measurement© (MVM)

In 2022, the BCCM and research partner Monash University will offer a new course on performance measurement for co-ops and mutuals. The Monash Mutual Education program will enable education and knowledge about MVM© as a pathway for impact. MVM is a new way of building and measuring the positive impact co-ops and mutuals create for our members, our customers, the community and the economy.

Find out more: mvm.coop

Register your EOI via education@bccm.coop

ESG and sustainability

The growth of environmental, social and governance (ESG) issues is having a significant impact globally and across the Australian co-operative and mutual sector. BCCM ESG education and training offers opportunities for participating members to build both their understanding of sustainability trends and ESG, and their capacity for meeting the challenges and expectations around people and planet.

Find out more: bccm.coop/esg

Capital Partners program

These BCCM member-exclusive online and face to face meetings develop capital-specific knowledge ranging from the legal parameters for capital raising opportunities to preparing a co-operative or mutual to be market-ready – including deepening knowledge about new securities, Mutual Capital Instruments and Co-operative Capital Units.

Find out more: bccm.coop/capital

Register your EOI via info@bccm.coop

Introduction to Digital Communications for Co-operatives

This sector-specific course supports new and existing co-ops to develop and maintain an impactful digital presence. Delivered online, the course provides a practical approach to developing a digital communications strategy, the use of storytelling, content marketing, using a website, SEO, social media and how to navigate data analysis. This course can be delivered to organisations, specific sectors or as a general course.

Find out more: bccm.coop/education

Are you ready to be a co-op director?

A unique online course developed by the BCCM and Westlake Governance for aspiring directors standing for election.

Contact the BCCM for course brochure and fees.

BCCM Innovation Masterclass

Designed to help co-op and mutual teams to develop an innovation mindset, this three, half-day online course is delivered in partnership with Fred Etienne from global leading innovation think tank Strategyzer and UTS's Professor Emmanuel Josserand.

Register your EOI via education@bccm.coop

Bespoke training

We offer custom-designed training and courses on governance, executive leadership and fundamentals of co-ops and mutuals to meet the needs of your organisation.

The BCCM offers half and full-day governance refresher courses delivered to boards in-house or remotely. The Co-operatives and Mutuals Strategic Development Program (CMSDP) can also be run in-house.

How to get started

For more information and to discuss your co-operative or mutual specific training needs please get in touch with our Education Manager.



Visit:
[bccm.coop/
education](http://bccm.coop/education)



Call:
02 8279 6050



Email:
[education@
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