

# Co-operative and mutual education and training prospectus

A comprehensive professional education program for co-operative and mutual directors, executives and employees from the Business Council of Co-operatives and Mutuals, leaders in co-operative and mutual business education.



## A note from the CEO



Melina  
Morrison

“Our industry courses are designed to meet the education and training needs of your team from the frontline to the board table.”

Our education and training program is tailored for co-operative and mutual directors, executives and employees. Our program covers key competencies in governance, management, innovation, sustainability and employee induction.

We partner with industry leaders, including the Australian Institute of Company Directors, Watts Sustainability, Monash University and AIM WA UWA Business School Executive Education. This enables us to provide a diverse range of excellent education and training opportunities to both BCCM members and non-members.

Our dedicated education team is ready to discuss customised training options to meet your organisation's specific needs.

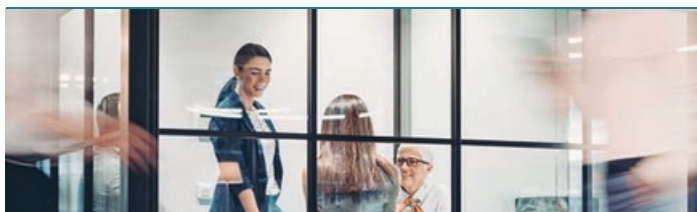
Find out how we can help you – contact [education@bccm.coop](mailto:education@bccm.coop)

Generous discounts for all courses apply for BCCM members. Contact us to find out how you can become a member – [info@bccm.coop](mailto:info@bccm.coop)

**For details and bookings visit [bccm.coop/education](https://bccm.coop/education)**

“I left feeling **inspired** about my role in the mutual sector.”

Course participant, Mutual Mindset: An Introduction to Co-operatives and Mutuals



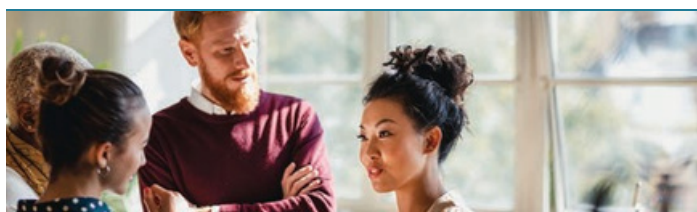
## For directors

### Foundations of Directorship Course for Co-operative and Mutual Enterprises

The BCCM has partnered with the Australian Institute of Company Directors (AICD) to offer the first course specifically designed for directors of co-ops and mutuals.

Participants will gain a foundational knowledge of their directorship duties and responsibilities with interactive workshop sessions covering board duties, meeting processes, finance, strategy and risk.

Sessions are facilitated by experienced directors and the program incorporates case studies tailored to the co-operative and mutual business model. This course is expected to sell out so early registration is advised. Suitable for new or aspiring directors and managers and as a refresher for current directors to maintain core competencies.



## For your employees

### Mutual Mindset: An Introduction to Co-operatives and Mutuals

Do you have new employees unfamiliar with co-operative and mutual structures and their purpose? Or do you have directors and executives looking to deepen their knowledge of the sector? This is a two-hour online program designed to provide a general introduction to the co-ops and mutual industry in Australia and globally.

This course is delivered as a live and interactive webinar featuring a Q&A with two sector leaders each session. It is delivered by well-known co-operative development expert Antony McMullen.

Mutual Mindset is suitable for anyone new to co-ops and mutuals and those looking for a refresher and information on the sector. It can be tailored to your existing induction training program, or your employees can take one of our online classes throughout the year.



## For teams, emerging leaders and executives

### BCCM Innovation Masterclass

This industry-specific masterclass, delivered online over four half-days, gives the BCCM community access to world-class innovation thinking delivered by global facilitators providing practical and immediately usable approaches. This masterclass is perfect for teams, emerging leaders and executives looking to build innovation and resilience in their organisation. Learn how to:

- innovate and pivot existing business models to avoid disruption
- build your innovation strategy and portfolio
- design a sustainable innovative ecosystem with the right processes, governance, culture and mindset

Delivered by University of Geneva and UTS Professor Emmanuel Josserand and Strategyzer global innovation advisor Fred Etienne.



## For board members, CEOs and senior leaders

### Co-operatives and Mutuals Strategic Development Program

Co-operatives and Mutuals Strategic Development Program (CMSDP) is offered through AIM WA UWA Business School Executive Education.

This three-day program has been designed by Winthrop Professor Tim Mazzarol following extensive research into the needs of co-operative and mutual organisations.

Discounts are available for the BCCM's members.

This face-to-face program is fully comprehensive and allows for a deep dive into the individual issues and opportunities that face participants and their organisations.

The program will focus on the sustainability, performance and resilience of co-operative and mutual organisations.

For more information, dates and bookings: [bccm.coop/education](https://bccm.coop/education)



## For sustainability and ESG managers

### Sustainability Strategy for Co-operatives and Mutuals

Help your co-operative or mutual organisation respond to the net zero imperative with this new internationally accredited training program with consultancy input focussing on the 'E' in ESG, developed by sustainability strategist and educator Peter Watts.

This will help CME leaders to understand key sustainability issues and equip them to lead their organisation in developing and implementing a strategy (or improving an existing one).

The training course consists of a series of recorded lectures and self-directed learning together with live tutor-led workshops across three modules (7-8 hours per module). Participants will develop an actionable plan to protect their members and build value and resilience for the future, and the course will finish with a one-on-one session with Peter to review and refine their approach.

Download the course flyer and syllabus at [bccm.coop/sustainability](https://bccm.coop/sustainability)



## For co-operative members

### Bespoke mini governance course with Richard Westlake

Renowned governance expert Richard Westlake is offering BCCM members an exclusive bespoke mini governance course, delivered online and customised to your organisation's needs.

This brief introductory course serves as a perfect primer for co-operative members who are new to governance or wish to gain insight into what directorship entails. This course is suitable for members considering standing for the board of a co-operative or discretionary risk mutual.

Whether participants possess prior board experience, such as serving on school or community boards, or are entirely new to board roles, this intensive three-hour online course features engaging content delivered in Richard's lively presentation style. Real-life anecdotes, worked exercises, and regular breaks ensure maximum engagement and value.

Contact the BCCM to discuss how this bespoke course can address your organisation's unique needs.

### Bespoke training

We offer custom-designed training and courses on governance, executive leadership and fundamentals of co-ops and mutuals to meet the needs of your organisation. The BCCM offers half and full-day governance refresher courses delivered to boards in-house or remotely. The Co-operatives and Mutuals Strategic Development Program (CMSDP) and Mutual Mindset can also be run in-house.

“The course materials, lectures and discussion were impressive and all were highly relevant.”

Course participant, Foundations of Directorship Course for Co-operative and Mutual Enterprises

### How to get started

For more information and to discuss your co-operative or mutual's specific training needs please get in touch with our Education Manager.



Visit:  
[bccm.coop/education](https://bccm.coop/education)



Call:  
02 8279 6050



Email:  
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