

The BCCM ESG Mutual Business Program 2024/25 (Edition 3)

THIS IS
SOCIAL
BUSINESS

A note from the program leaders



Peter Watts
Director
Watts Sustainability



Peter Hunt
Managing Partner
Mutuo

Get your leading edge in ESG

ESG is of increasing importance in Australia – and has become a core strategic concern across almost all sectors. ESG is not a “nice to have” but an imperative of mutual and co-operative business.

The BCCM has trailblazed the discussion about how co-operatives and mutuals can leverage their ‘mutual advantage’ in the era of ESG. After our groundbreaking Sustainability Summit in 2021, the BCCM has now successfully run the ESG Mutual Business Program in both 2022 and 2023.

The third edition of the ESG Mutual Business Program will focus on environmental, social and governance issues from the unique perspective of co-operatives and mutuals. The program brings co-operatives and mutuals up to date with the current and near-future ESG impacts and regulation, via six expert-led workshops and the first ever one-day in-person symposium in Perth in October 2024 (to run concurrently with the BCCM Leaders’ Summit).

You will learn from experts about the latest ESG trends, and network with other co-operative and mutual organisations on their ESG journey. Sessions will cover:

- Interpreting and planning for current and upcoming mandatory ESG disclosure requirements including the new Australian Sustainability Disclosure Standards (ASDS)
- Supporting participants to develop sustainability and impact reports – what a good report looks like in the mutual sector
- Reviewing ESG frameworks, accreditations and standards – which ones add value for co-ops and mutuals
- Evolving your sustainability/ESG strategy so that it resonates with members, boards and your communities and builds a more sustainable and resilient business

Program inclusions:

- Six expert-led workshops
- Range of inspirational guest speakers
- One-day, in-person symposium in Perth in October 2024 (to run concurrently with the BCCM Leaders’ Summit) featuring a range of talks and workshops
- Conference dinner
- Complimentary access to 30+ videos from BCCM’s *Sustainability Strategy for Co-operatives and Mutuals Course*

Guest speakers



Colin Melvin
Founder
Arkadiko Partners

Colin is the founder and Managing Director of Arkadiko Partners and Non-Executive Chair of InfluenceMap. He is also Member and Advisory Council Member at The Inclusive Capitalism Programme on Purposeful Ownership, Saïd Business School, University of Oxford.



Amelia Woodley
ESG Director
Speedy Group Plc

Amelia is a sustainability leader with over 20 years experience. She has provided thought leadership and strategic steer for several impactful visions, policies, strategies and reporting frameworks across multi-billion dollar organisations, to deliver transformational and award-winning sustainability change across businesses and value chains.

The more prominence we can give to understanding ESG, the better - co-operatives and mutuals are organisationally different.



Dr Victoria Hurth
Cambridge Institute
of Sustainability
Leadership

Victoria co-led the five year development of the first global ISO standard in Governance of Organizations (ISO 37000:2021), and advised the UN on the development of a methodology for SDG 12.6.1 (sustainability reporting). Victoria is engaged on a range of executive and academic leadership programmes, and driving thought leadership and research, including with some of the world's largest financing organisations.



Sue Lloyd
Vice Chair
International
Sustainability
Standards Board

Sue Lloyd is Vice-Chair of the International Sustainability Standards Board (ISSB). She played a leading role in the establishment of the ISSB from 2020, including as a member of the Technical Readiness Working Group. She served as a member of the International Accounting Standards Board (IASB) from 2014 and as IASB Vice-Chair from 2016.

Workshops



WORKSHOP 1 Strategy

This workshop will help you to identify your co-op or mutual's unique strengths and opportunities in ESG, develop a compelling ESG narrative tailored to your co-op or mutual, and learn strategies for building boardroom buy-in for sustainability initiatives.



WORKSHOP 2 ESG accreditations and impact

This workshop will provide you with an overview of key ESG frameworks, accreditations, and standards, and help you to select the right ones for your co-operative or mutual. You will also hear from an international speaker with a real case study example.



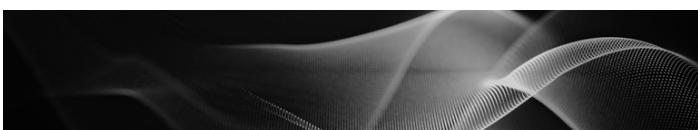
WORKSHOP 3 Preparing for reporting

This workshop will cover the Australian Sustainability Reporting Standards (ASRS) and their implications for co-operatives and mutuals. You will also learn about ISSB Standards and current and upcoming requirements.



WORKSHOP 4 Avoiding greenwashing

This workshop will cover how you can effectively communicate your message as a co-op or mutual without greenwashing. You will also learn how to comply with ACCC, ASIC, and international guidelines. Plus, there will be an international speaker and a case study.



WORKSHOP 5 Latest on ESG reporting

This workshop will build on Workshop 3, focusing on developing exemplar sustainability reports and the role of mutual value measurement in sustainability reporting.



WORKSHOP 6 Resilience, transition, transformation

This workshop will bring all of the learning from the previous workshops together and help you deliver on sustainability challenges – green skills and future-proofing your co-op or mutual. You will also have the opportunity to network with other participants, share your experiences and listen to an international speaker.



One-day ESG and Sustainability Symposium: Perth, October 2024

A one-day, in-person symposium exploring ESG and sustainability for the co-operative and mutual sector. This program is a first for Australia and will include:

- Additional speakers and presentations around key ESG topics and case studies
- Collaboration workshops – including an ‘ESG clinic’ – working together with peers on common challenges
- Presentation of case studies
- Network with peers and make new contacts
- Cost includes dinner with symposium participants

The ESG program demonstrates the importance of sharing stories and information that bridge the gap between different organisations' sustainability journeys.

Program inclusions

- **Six expert-led workshops:** Deep dive into ESG essentials
- **Renowned international speakers:** Gain global insights and discover best practices
- **Immersive one-day symposium (two seats):** Network and learn in Perth
- **Post-symposium dinner (two seats*):** Build connections in a relaxed setting
- **Bonus training:** Access to 30+ videos from BCCM's *Sustainability Strategy for Co-operatives and Mutuals Course* covering topics including interpreting sustainability for co-operatives and mutuals, carbon accounting, biodiversity protection, international sustainability frameworks and creating long-term transformation.

*additional tickets can be purchased

How to get started

For more information, get in touch with our ESG Manager.



Visit:
bccm.coop/esg3



Call:
02 8279 6050



Email:
ceo@bccm.coop