



Elevate! Our identity, impact, influence

2024 BCCM Leaders' Summit program – *Elevate! Our identity, impact, influence*

Tuesday, 22 October 2024

11:30–2:30 PM	19th CME 100 Chairs' Forum and Luncheon Guest speaker: Rade Musulin, Principal, Finity Consulting
6:30–10:30 PM	2024 Taste of Australia Dinner and Honour Roll presented by CBH Group MC: David Speers, ABC Guest speakers: Ben Macnamara, CEO, CBH Group The Hon Jackie Jarvis MLC, WA Minister for Agriculture and Small Business

Wednesday, 23 October 2024

7:30–9:00 AM	BCCM Leaders' Breakfast presented by RAC WA Rob Slocombe, Group CEO, RAC WA Guest Speaker: Justin Langer AM, former Australian Cricket Coach and cricketer
9:00–9:30 AM	Registration and welcome tea and coffee
9:30–9:45 AM	BCCM Leaders' Summit – Welcome to Country
9:45–10:00 AM	MC: Melina Morrison, CEO, BCCM Welcome: Rohan Mead, Chair, BCCM Conference opening: The Hon Patrick Gorman MP (TBC)
10:00–10:05 AM	Opening Keynote presented by Capricorn Society Platinum Partner introduction: David Fraser, CEO Capricorn Society
10:05–10:30 AM	Opening Keynote: Muscular mutuality – co-ops and mutuals thriving with a growth mindset Speaker: The Hon. Arthur Sinodinos, Partner and Chair of the Australia Practice of The Asia Group and former Australian Ambassador to the United States (TBC)
10:30–11:10 AM	Opening Panel: Walking with giants – the global success of co-operatives and mutuals Moderator: Peter Ryan, ABC Senior Business Correspondent Panel: David Fraser, Group CEO Capricorn Society, Ben Macnamara, CEO CBH Group, Representative from ZEN-NOH Group, Japanese Agricultural Co-operative
11:10–11:30 AM	Morning tea presented by CEHL
11:30–12:45 PM	The Leader Dialogues – five deep-dive discussions with industry case studies Please note: Numbers strictly limited and allocated during online registration. <ol style="list-style-type: none"> 1. Agricultural Roundtable: Tackling the horizon issue in co-operative agriculture 2. Better care in the Bush: How co-ops are shaping care in remote, regional and rural communities



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3. Countercyclical strategy and mutual brand equity: Mutual Value business case study with Newcastle Building Society
4. Regulatory Roundtable: Regulatory outlook and effective advocacy
5. The power of co-operating with First Nations businesses: Exploring the BCCM RAP and how to do more with the co-op business model

12:45–2:00 PM **Networking Lunch**

2:00–2:45 PM **Business Leaders in Conversation** presented by P&N Group

Interviewer: Peter Ryan, ABC Senior Business Correspondent

Discussants: Andrew Hadley, CEO P&N Group, in conversation with Michael Chaney AO, Chairman Wesfarmers

2:45–3:30 PM **Afternoon breakout panels**

Panel 1: Leveraging "Brand Mutual" for talent and member acquisition and engagement

Moderator: Peter Hunt, Managing Partner, Mutuo (UK)

Panel: Justin James, CEO HIF (TBC), Andrew Haigh, CEO Newcastle Building Society

Panel 2: Climate Action Case Studies – the signatories to the BCCM Climate Policy

Moderator: Peter Watts, Principal Watts Sustainability

3:30–3:45 PM **Afternoon tea**

3:45–4:25 PM **Closing Panel: Housing for the common good**

4:25–5:00 PM **Closing Keynote** presented by Geraldton Fishermen's Co-operative (GFC)

Co-operating for food and farmer security – the importance of farmer and fisher control in agriculture

Platinum Partner introduction: Marc Anderson, CEO GFC

Speaker: Mark Wiessing, CEO Rabobank Australia

5:00–5:10 PM **Elevating our identity: United Nations International Year of Cooperatives 2025**

Melina Morrison, CEO BCCM

5:10–6:00 PM **Closing drinks**

Thursday, 24 October 2024

The 2024 Co-operative Tour presented by Geraldton Fishermen's Co-operative

Site visit to GFC Welshpool Export Facility/Fremantle plant