

## 2024 BCCM Leaders' Summit program – *Elevate! Our identity, impact, influence*

### Tuesday, 22 October 2024

|               |  |
|---------------|--|
| 11:30–2:30 PM | <b>19<sup>th</sup> CME 100 Chairs' Forum and Luncheon</b><br><b>Guest speaker:</b> Rade Musulin, Principal, Finity Consulting  |
| 6:30–10:30 PM | <b>2024 Taste of Australia Dinner and Honour Roll</b> presented by CBH Group<br><b>MC:</b> David Speers, ABC<br><b>Guest speakers:</b><br>Ben Macnamara, CEO, CBH Group<br>The Hon Jackie Jarvis MLC, WA Minister for Agriculture and Small Business |

### Wednesday, 23 October 2024

|                |   |
|----------------|---|
| 7:30–9:00 AM   | <b>BCCM Leaders' Breakfast</b> presented by RAC WA<br>Rob Slocombe, Group CEO, RAC WA<br><b>Guest Speaker:</b> Justin Langer AM, former Australian Cricket Coach and cricketer  |
| 9:00–9:30 AM   | Registration and welcome tea and coffee   |
| 9:30–9:45 AM   | <b>BCCM Leaders' Summit – Welcome to Country</b>  |
| 9:45–10:00 AM  | <b>MC:</b> Melina Morrison, CEO, BCCM<br><b>Welcome:</b> Rohan Mead, Chair, BCCM<br><b>Conference opening:</b> The Hon Patrick Gorman MP  |
| 10:00–10:05 AM | <b>Opening Keynote</b> presented by Capricorn Society<br><b>Platinum Partner introduction:</b> David Fraser, CEO Capricorn Society  |
| 10:05–10:30 AM | <b>Opening Keynote:</b> Muscular mutuality – co-ops and mutuals thriving with a growth mindset<br><b>Speaker:</b> The Hon. Arthur Sinodinos, Partner and Chair of the Australia Practice of The Asia Group and former Australian Ambassador to the United States  |
| 10:30–11:10 AM | <b>Opening Panel:</b> Walking with giants – the global success of co-operatives<br><b>Moderator:</b> Peter Ryan, ABC Business Editor<br><b>Discussants:</b> David Fraser, Group CEO Capricorn Society, Ben Macnamara, CEO CBH Group,  |
| 11:10–11:30 AM | <b>Morning tea</b> presented by CEHL  |
| 11:30–12:45 PM | <b>The Leader Dialogues – five deep-dive discussions with industry case studies</b><br><b>Please note: Numbers strictly limited and allocated during online registration.</b> <ol style="list-style-type: none"> <li><b>Agricultural Roundtable:</b> Tackling the horizon issue in co-operative agriculture</li> <li><b>Better care in the Bush:</b> How co-ops are shaping care in remote, regional and rural communities</li> </ol> |



*Elevate! Our identity, impact, influence*

3. Countercyclical strategy and mutual brand equity: Mutual Value business case study
4. Regulatory Roundtable: Regulatory outlook and effective advocacy
5. The power of co-operating with First Nations businesses: Exploring the BCCM RAP and how to do more with the co-op business model

12:45–2:00 PM

## Networking Lunch

2:00–2:45 PM

## Business Leaders in Conversation *presented by P&N Group*

**Interviewer:** Peter Ryan, ABC Business

**Discussants:** Andrew Hadley, CEO P&N Group, in conversation with Michael Chaney AO, Chairman Wesfarmers

2:45–3:30 PM

## Afternoon breakout panels

### *Panel 1: Leveraging "Brand Mutual" for talent and member acquisition and engagement*

**Moderator:** Peter Hunt, Managing Partner, Mutuo (UK)

**Panel:** Justin James, CEO HIF (TBC), Andrew Haigh, CEO Newcastle Building Society

### *Panel 2: Climate Action Case Studies – the signatories to the BCCM Climate Policy*

**Moderator:** Peter Watts, Principal Watts Sustainability

3:30–3:45 PM

## Afternoon tea

3:45–4:25 PM

## Closing Panel: Housing for the common good

**Moderator:** Alison Holloway, CEO, SGS Economics & Planning

**Panel:** Liz Thomas, CEO CEHL, Neil Willmetts, CEO Aboriginal and Torres Strait Islander Housing Queensland, Craig Brooke, CEO KeyInvest

4:25–5:00 PM

## Closing Keynote *presented by Geraldton Fishermen's Co-operative (GFC)*

Co-operating for food and farmer security – the importance of farmer and fisher control in agriculture

**Platinum Partner introduction:** Marc Anderson, CEO GFC

**Speaker:** Mark Wiessing, CEO Rabobank Australia

5:00–5:10 PM

## Elevating our identity: United Nations International Year of Cooperatives 2025

Melina Morrison, CEO BCCM

5:10–6:00 PM

## Closing drinks

**Thursday, 24 October 2024**

## The 2024 Co-operative Tour *presented by Geraldton Fishermen's Co-operative*

Site visit to GFC Welshpool Export Facility/Fremantle plant