

## 2024 BCCM Leaders' Summit Program – *Elevate!* Our identity, impact, influence

Time	Description
<b>Tuesday, 22 October 2024</b>	
11:45–2:30 PM	<b>19<sup>th</sup> CME 100 Chairs' Forum and Luncheon</b> <b>Guest speaker:</b> Rade Musulin, Principal, Finity Consulting
6:30–10:30 PM	<b>2024 Taste of Australia Dinner and Honour Roll</b> presented by CBH Group <b>MC:</b> David Speers, Host, ABC Insiders <b>Guest speakers:</b> Simon Stead, Chairman, CBH Group The Hon Don Punch MLA, WA Minister for Regional Development; Disability Services; Fisheries; Seniors and Ageing; Volunteering
<b>Wednesday, 23 October 2024</b>	
7:30–9:00 AM	<b>BCCM Leaders' Breakfast</b> presented by RAC WA Rob Slocombe, Group CEO RAC WA <b>Guest Speaker:</b> Justin Langer AM, former Australian Cricket Coach and cricketer
9:00–9:30 AM	Registration and welcome tea and coffee
9:30–9:40 AM	<b>BCCM Leaders' Summit – Welcome to Country</b> Sandra Harben, Whadjuk/Balardong Nyungar woman
9:40–9:45 AM	<b>MC:</b> Melina Morrison, CEO BCCM
9:45–9:55 AM	<b>Welcome:</b> Rohan Mead, Chair, BCCM
9:55–10:05 AM	<b>Conference opening:</b> The Hon Patrick Gorman MP, Assistant Minister to the Prime Minister, Assistant Minister for the Public Service
10:05–10:10 AM	<b>Opening keynote</b> presented by Capricorn Society <b>Platinum Partner introduction:</b> David Fraser, CEO Capricorn Society
10:10–10:30 AM	<b>Opening keynote:</b> Personal reflections – politics, policy and economic outlook <b>Speaker:</b> The Hon Mark McGowan AC, Former Premier of Western Australia
10:30–11:15 AM	<b>Opening panel:</b> Walking with giants – the global success of co-ops and mutuals <b>Moderator:</b> Peter Ryan, Senior Business Correspondent, ABC News <b>Panel:</b> David Fraser, Group CEO Capricorn Society, Ben Macnamara, CEO CBH Group and Tim Mazzarol, Emeritus Professor and Senior Honorary Research Fellow, UWA Business School
11:15–11:30 AM	<b>Morning tea</b> presented by CEHL
11:30–12:45 PM	<b>The Leader Dialogues – five deep-dive discussions with industry case studies</b> <i>Places are strictly limited and allocated at online booking and registration</i> <b>Dialogue 1: Agricultural roundtable – tackling the horizon issue in producer co-ops</b>

Taste of Australia Dinner and Honour Roll  
Leaders' Summit

**Time**

**Description**

**Moderator:** Simon Venus, Partner, Piper Alderman

**Discussants:** Mark Wiessing, CEO Rabobank Australia, Stephen Morton, CFO Almondco, Simon Stead, Chair, CBH Group, Basil Lenzo, Chair, Geraldton Fishermen's Co-operative and Jamie Higgins, CEO MBL

Co-operatives are recognised as the world's leading, sustainable business model for farmers to retain control of supply chains, optimise farmgate returns and compete globally. Co-ops produce some of the best-known food and beverage brands like Ocean Spray, Fonterra, Danish Crown and Norco. If co-ops exist solely to benefit primary producers and protect farmers from market exploitation, what leads producer co-operatives to sometimes fail? This roundtable will explore the pressures in producer co-ops that can weaken member loyalty and start a domino process towards demutualisation. Legislative protections for co-ops to resist corporatisation will also be discussed.

***Dialogue 2: Better care in the bush – how co-ops and mutuals are shaping the future of care in remote, regional and rural communities***

**Moderator:** Michael Pilbrow, Special Advisor BCCM and Program Manager Care Together

**Discussants:** Dr Alison Koschel, Executive Manager Population Access and Performance Hunter New England Central Coast Primary Health Network, Wendy Pederick, Convenor, Co-operative Care Wagin, Gillian McFee, Program Director Care Together, Clive Thompson, Director CoSolve, Liz O'Connell, CEO Kudos Services, Prue Bowden, CEO—Home Health, Australian Unity and Dr Paul Thambar, Director Mutual Value Lab Monash University

Care Together is BCCM's program to help Australian communities in regional, rural, and remote areas to explore novel co-op and mutual approaches to address failures in the delivery of care. Care Together is funded through a \$7 million grant from the Australian Government, Department of Health and Aged Care, to work with local groups of care workers, care recipients and care organisations on solutions in all areas of care from aged and disability care to Indigenous, veterans and primary healthcare. This roundtable will discuss the benefits of co-ops and mutuals delivering care, how Care Together is working with different BCCM members on care projects. You will also hear from people directly involved in Care Together projects.

***Dialogue 3: Countercyclical strategy and mutual brand equity in financial services – Mutual Value Framework business case study***

A workshop facilitated by Peter Hunt, Managing Partner, Mutuo, with Andrew Haigh, CEO Newcastle Building Society (UK)

Newcastle Building Society became the first UK mutual awarded Mutual Value Accreditation after this leading UK mutual bank decided to develop its own Mutual Value Framework to guide an innovative strategy for growth. This deep dive workshop will explore the implementation of a countercyclical business strategy aimed at enhancing their mutual

Taste of Australia Dinner and Honour Roll  
Leaders' Summit

Time	Description
	<p>brand equity, including opening new branches and promoting passbooks and other customer services, that is driving growth and profitability.</p> <p><b>Dialogue 4: Regulation roundtable – the 2025 regulatory outlook and effective advocacy</b></p> <p><b>Moderator:</b> Dr Michael Schaper, Chair, Energy Consumers Australia</p> <p><b>Discussants:</b> Trish Blake, Commissioner for Consumer Protection WA, Jo Dodd, Partner Corrs Chambers Westgarth, Tari Makanda, Partner Grant Thornton, Joanna Burton, National Leader, Finex (Financial and Executive) Claims, WTW and Anthony Taylor, Head of Policy and Government Affairs, BCCM.</p> <p>This roundtable discussion with regulatory experts about the hits, misses and horizon issues for co-ops and mutuals will explore how co-ops and mutuals can better advocate for the business model and utilising new legislative provisions like mutual capital instruments more effectively. Does regulation inhibit the ability of co-ops and mutuals to grow and compete? What can we learn from other jurisdictions about the design of regulation governing co-ops and mutuals?</p>
	<p><b>Dialogue 5: The power of co-operating with First Nations businesses; and doing more with the co-op business model</b></p> <p><b>Moderator:</b> Neil Willmet, CEO Aboriginal and Torres Strait Islander Housing Queensland</p> <p><b>Discussants:</b> Pastor Ray Minniecon, Director Bunji Consultancies, Mark Love, Legal Director, Business &amp; Corporate, BAL Lawyers, Linda Henry, Head of Corporate Affairs and Sustainability, Great Southern Bank, Paul Saeki, CEO Northern Australia Aboriginal Kakadu Plum Alliance (NAAKPA) and Linda Seaborn, Senior Policy Advisor, BCCM</p> <p>In conversation with First Nations speakers, this workshop explores co-operation through business relationships, employment, and reconciliation. The findings of the BCCM's landmark research into First Nations' inclusion in Australian co-ops and mutuals and the BCCM's Reconciliation Action Plan will be discussed.</p>
12:45–2:00 PM	<b>Networking lunch</b>
2:00–2:45 PM	<p><b>Business leaders in conversation presented by P&amp;N Group</b></p> <p><b>Interviewer:</b> Peter Ryan, Senior Business Correspondent, ABC News</p> <p><b>Discussants:</b> Andrew Hadley, CEO P&amp;N Group in conversation with Michael Chaney AO, Chair, Wesfarmers and Besa Deda, former Chief Economist, ABE Chair and Market Strategist</p>
2:45–3:30 PM	<p><b>Afternoon breakout panels</b></p> <p><b>Panel 1: Leveraging “Brand Mutual” for talent and member acquisition and engagement</b></p> <p><b>Moderator:</b> Peter Hunt, Managing Partner, Mutuo (UK)</p> <p><b>Panel:</b> Justin James, CEO HIF, Andrew Haigh, CEO Newcastle Building Society, Jacky Mills, Chief Experience Officer, Capricorn Society and Michelle Bagnall, CEO Bank First</p> <p><b>Panel 2: Climate action case studies – the signatories to the BCCM Climate Policy</b></p>



Taste of Australia Dinner and Honour Roll  
Leaders' Summit

Time	Description
	<p><b>Moderator:</b> Peter Watts, Principal, Watts Sustainability</p> <p><b>Panel:</b> Toby Wright, Head of Strategy &amp; Sustainability, CBH Group, Michael Töns, Executive Manager, Sustainability and Community Impact, People First Bank and Rade Musulin, Principal, Finity Consulting</p>
3:30–3:45 PM	<b>Afternoon tea</b>
3:45–4:25 PM	<p><b>Closing panel:</b> Housing for the common good – how co-ops and mutuals can help fix Australia's housing challenge</p> <p>This plenary examines Australia's housing crisis and BCCM's work with members to develop a national housing strategy for the co-op and mutual sector to help tackle the crisis.</p> <p><b>Moderator:</b> Alison Holloway, CEO, SGS Economics &amp; Planning</p> <p><b>Panel:</b> Liz Thomas, CEO CEHL, Neil Willmet, CEO Aboriginal and Torres Strait Islander Housing Queensland and Craig Brooke, CEO KeyInvest and Gemma Pinnell, Principal, Right Lane Consulting</p>
4.25–5:00 PM	<p><b>Closing keynote:</b> Co-operating for food security – the importance of farmer and fisher control in agriculture <b>presented by Geraldton Fishermen's Co-operative (GFC)</b></p> <p><b>Platinum Partner introduction:</b> Marc Anderson, CEO GFC</p> <p><b>Speaker:</b> Mark Wiessing, CEO Rabobank Australia</p>
5:00–5:10 PM	<p><b>Elevating our identity: Summit close and soft launch of the United Nations International Year of Cooperatives 2025</b></p> <p>Melina Morrison, CEO BCCM</p>
5:10–6:00 PM	<b>Closing drinks</b>
<b>Thursday, 24 October 2024</b>	
	<p><b>2024 co-operative tour presented by Geraldton Fishermen's Co-operative</b></p> <p>Site visit to GFC Welshpool Export Facility/Fremantle plant</p>