

Mutual and Co-operative Business Leaders



**Visit to Customer and Member
Owned Businesses:
Washington, DC & Columbus, OH**

15 - 19 June 2014

DRAFT ITINERARY

SUNDAY 15 JUNE: WASHINGTON, DC

From 14:00 Delegates arrive at Sofitel Hotel, Lafayette Square, Washington, DC

20:00 - 22:00 **Informal Dinner at Hotel**

An opportunity to meet with the other members of our delegation over an informal dinner.

MONDAY 16 JUNE: WASHINGTON, DC

8:30 - 10:30 **Orientation: Co-operatives and Mutuals in the USA**

Background briefing for delegates on the size and importance of the sector in the United States. Contributions from:

- National Association of Mutual Insurance Companies
- National Co-operative Business Association
- International Co-operative & Mutual Insurance Federation/Americas

10:30 - 12:30 **Seminar 1: Influencing US Government & Regulators**

Presentations from co-operative/mutual sector advocates to describe their strategies for influencing policymakers and regulators at a Federal and State level:

- Co-operative/Mutual advocacy
- Co-operative/Mutual political action

12:30 - 13:00 **Lunch**

With seminar speakers & member company representatives

13:30 - 15:30 **Visit 1: National Council of Farmer Co-operatives**

Since 1929, NCFC has been the voice of America's farmer co-operatives. Its members are regional and national farmer co-operatives, which are in turn comprised of nearly 3,000 local farmer co-operatives across the country. The majority of America's 2 million farmers and ranchers belong to one or more farmer co-operatives. NCFC members also include 26 state and regional councils of co-operatives. We will be joined by executives from their leading members.

16:00 - 17:30 **Visit 2: The National Rural Electric Co-operative Association**

NRECA is the national service organisation for more than 900 not-for-profit rural electric co-operatives and public power districts providing retail electric service to more than 42 million consumers in 47 states and whose retail sales account for approximately 12 percent of total electricity sales in the United States. We will be joined by executives from their leading members.

20:00 **Dinner: Corporate pluralism in the US Economy**

Speaker: Leading journalist/commentator. Venue: Bobby Van's Steakhouse

The visit is priced at £7,995 / AUD 14,495 and will include internal flights, meals, accommodation and other transportation (excludes international flights).

TUESDAY 17 JUNE: WASHINGTON, DC / COLUMBUS, OH

- 9:30 - 12:30 **Visit 3: The Capitol**
- Visit to US Congress
 - Visit to US Senate
- Meeting with legislators to discuss the impact of policy on co-operative and mutuals
- 13:00 -14:00 **Lunch**
- 14:00 - 17:00 **Transfer Flight to Columbus, OH**
- Columbus is home to the headquarters of a number of leading national mutual businesses.
- 17:00 **Transport to hotel, Columbus Hilton**
- 19:30 - 20:00 **Mutual Business Leaders' Dinner**
- A round table with business leaders from major US co-operative and mutuals. An opportunity to share ideas and strategies between senior executives.

WEDNESDAY 18 JUNE: COLUMBUS, OH

- 9:30 -12:00 **Seminar 2: Building Strategic alliances between mutuals, Hilton Hotel**
- Presentations on group mutual structures from large US mutual businesses showing how growth and market penetration is maximised.
- Potential contributions from:
- Ameritas Holding Company
 - CUNA Mutual
- 12:00 - 13:00 **Lunch**
- 13:30 - 15:30 **Visit 4: Recreational Equipment Inc. [REI]**
- REI is a consumer co-operative selling outdoor recreation gear, sporting goods, and clothing via 132 retail stores in 32 states. They have a new location in Columbus, OH which the delegation will visit. We will be joined by senior executives.
- 20:00 -22:00 **Columbus final night dinner and entertainment**

THURSDAY 19 JUNE : COLUMBUS, OH

- 9:00 **Visit 5: Nationwide Mutual Insurance**
- Our delegation will visit the headquarters of Nationwide Mutual Insurance. Founded in 1926, Nationwide Mutual is a group of large U.S. insurance and financial services companies. Hosted by senior executives.
- We will also be joined by Executives from Grange Insurance and Motorists Mutual.
- 12:00 - 13:00 **Lunch**
- 14:00 **Debrief**

To enquire further or **to book your place, please contact Mark Willetts:**
m.willetts@mutuo.co.uk

We look forward to you joining us.

Itinerary correct at February 2014

About mutuo

Mutuo brings together the different wings of the UK mutual sector to promote a better understanding of mutuals and to encourage mutual approaches to business and public policy.

Through Mutuo, consumer co-operatives, building societies, mutual insurers and friendly societies and other mutuals work together to promote their shared interests to the Government, media and other decision makers.

Since 2001, Mutuo has worked to promote new mutuals. This has led to renewed growth in the mutual sector, with public sector mutuals established in health, housing and education and new community based businesses ranging from football to childcare.

www.mutuo.co.uk
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About



The BCCM is an association of the chief executives of Australia's member and customer-owned businesses and peak industry groups, representing a sector with a combined membership of 13 million.

The BCCM formed in 2013 as a legacy of the UN International Year of Co-operatives to promote the role of member-owned businesses in the economic and community development of Australia.

It is the national networking home of co-operative and mutual businesses, where the entire, diverse range of member-owned businesses can foster innovation and build business relationships.