



## **MEDIA RELEASE**

### **CO-OP REDEVELOPMENT PROGRAM TO BENEFIT ENTIRE REGION**

**April 16, 2015**

The Co-op's redevelopment program has caught the eye of Parliament with Minister for Agriculture, The Hon Barnaby Joyce MP, and Senator Sean Edwards, Senator for South Australia, visiting the Co-op this week.

Focusing on long-term strategies for small business, The Co-op's CEO Graeme Longmuir says, the visit will discuss sustainable business practices and new jobs for the region.

"The Co-op aims to create over 200 new jobs for the region with the new redevelopment" says Graeme Longmuir.

"In addition, we are working with existing local business and new retailers to the area to provide an exciting shopping destination that provides choice and value for all members of the Co-op and our community."

With over 17,000 members and 300 employees, the Senate is also interested in how the Co-op is an incubator of local business.

"With the recent Senate Inquiry into the role of Co-ops and Mutuals, it is exciting the Barossa can showcase how a successfully run Co-op can benefit the local community."

Another keen interest for The Hon Barnaby Joyce MP is how the Co-op supports local produce and agriculture.

"With over 35,000 lines in our supermarket, fresh produce sourced from local suppliers and regional producers in South Australia, we are pleased to have a uniquely Barossan flavor to offer our community," says Graeme Longmuir.

With the redevelopment plans getting closer to being finalised and the construction slated to start later this year, it is an exciting time ahead for retail in the region.

#### **FOR MORE INFORMATION:**

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