



2019 BCCM Leaders' Summit and Industry Dinner

November 21 & 22 – Perth, Western Australia

About the Summit

The BCCM's CEO Summit is Australia's only cross sector business summit for co-operative and mutual leaders. We welcome 140 CEOs, senior managers, chairs and directors from the top 100 co-operative and mutual businesses in Australia, along with political representatives, leading journalists, researchers and consultants. The Summit has sold out every year since it started in 2014.

Designed as a thought leadership forum, our members share ideas, network and discuss best practice at a series of closed door CEO roundtables where the attendees challenge prevailing norms and explore new ways of doing business. Delegates enjoy plenary sessions and panel discussions which feature international and national speakers.

With the renowned "Taste of Australia" Industry Dinner hosting the annual Hall of Honour awards prior to the Summit, this is the sector's signature annual event incorporating the highly popular "Breakfast on the Hill", Chairs' Forum and offsite tours.



5 SOLD OUT SUMMITS

**95%
ATTENDEES
ARE C-SUITE**



The Summit theme for 2019 is:

Co-operatives and Mutuals in the Era of Accountability

In the 90's Michael Porter and Mark Kramer brought the world the radical idea of "shared value". Now, in the wake of the disruption of the institutional and business misconduct scandals, businesses are faced with the challenge of redress and redemption. Businesses are throwing their all and their budgets at the idea of measuring the shared value they create.

Australian CMEs are ahead of the curve with ground breaking research into Mutual Value Measurement. Led by an international team of researchers in partnership with the sector, the project has set itself the goal of designing customizable methodology to measure the total value creation of co-operatives and mutuals.

The 2019 BCCM Leaders' Summit will be the platform for the global launch of the million dollar MVM Research Project and will provide the opportunity to discuss and debate competitive strategies for co-ops and mutuals to measure what matters.

Delegates are encouraged to network and discuss best practice at a series of closed door CEO roundtables. They will enjoy plenary sessions and panel discussions featuring international and national speakers presenting on a range of topics.

About the Industry Dinner - Thursday November 21, 2019

The Summit kicks off with the famous "Taste of Australia" industry dinner on the eve of the Summit. The dinner celebrates the best of co-operative produce with a bespoke menu using produce from Australian agricultural co-operatives. The night includes the Industry Recognition Awards. The Dinner is an annual highlight in the BCCM's event calendar with each year seeing an increase to 230 guests in 2018.



Friday November 22, 2019

Leaders' Summit Program at a Glance

7:00 am	Breakfast on the Hill with political representatives at Government House
8:45 am	Summit Registration
9:30 am	Conference Welcome & Opening Remarks
10.00 am	Opening Keynote
10:30 am	Opening Plenary
11.00 am	Morning Tea
11.30 am	CEO Dialogues – 4 x breakout sessions
1.00 pm	Luncheon
2.15 pm	Challenge Breakouts – 2 x breakout sessions
3.15 pm	Afternoon Break
3.30 pm	Closing Plenary
4.10 pm	Closing Remarks
4.30 pm	Summit Close & Networking Drinks



Sponsorship Opportunities

Summit

Platinum – Summit- Opening Keynote	\$22,500 + gst
Platinum – Summit – Closing Keynote	\$22,500 + gst
Platinum – Dinner	\$22,500 + gst
Platinum – Breakfast on the Hill	\$22,500 + gst
Gold	\$12,000 + gst
Silver	\$7,000 + gst
Luncheon Sponsor	\$5,000 + gst
Associate Sponsor – Level 1	\$7,500 + gst
Associate Sponsor – Level 2	\$5,250 + gst
Travel & Transport Sponsor	\$5,000 + gst
Morning Tea Sponsor	\$3,500 + gst

Taste of Australia Dinner

Dinner Silver Sponsor	\$6,000 + gst
Dinner Produce Sponsor (to the value of)	\$5,000 + gst