

Growth & opportunity for CMEs in the era of accountability



2019 BCCM Leaders' Summit and Industry Dinner

November 21 & 22 – Perth, Western Australia

Program

Time	Description
Thursday 21 November	
12:30-14:30	9th CME 100 Chairs' Forum Luncheon Guest Speaker: The Hon. Kerry Sanderson AC, Chair of St John of God Health Care Board and Chancellor of Edith Cowan University
12:30-14:30	BCCM Co-ops in Focus Site Visits – Geraldton Fishermen's Co-operative Visit GFC's world-class export facility to learn first-hand how this innovative co-operative has become the world's leading exporter of live rock lobster to China. Follow the amazing journey of this premium product from the 'tank to the table' of Shanghai's most upmarket restaurants. Co-Operation Housing Freemantle – details tba
16:00-16:30	BCCM AGM
18:30-22:30	BCCM Taste of Australia Industry Dinner MC: Celebrity Chef – Anna Gare Speakers: Jimmy Wilson, CEO CBH Group and Peter Van Onselen, Australian political academic, author and political journalist and commentator. Peter is Network Ten 's political editor and the contributing editor at The Australian newspaper.
Friday 22 November	
7:00-8:15	BCCM Leaders' Breakfast Western Australian Government House, Perth Speakers: Senator Bridget McKenzie, Deputy Leader of the Nationals and Minister for Agriculture (invited) and Rob Slocombe, Group CEO RAC WA (Platinum Sponsor)
8:30-8:45	Registration
8:50-9:25	Welcome to Country MC: Melina Morrison, CEO, BCCM Welcome Terry Agnew, Chair BCCM Opening Remarks & launch of 2019 National Mutual Economy Report David Fraser, Group CEO, Capricorn Society Ltd (Platinum Sponsor) State of the Sector in 2019 Winthrop Professor Tim Mazzarol, Faculty of Arts, Business, Law and Education, University of Western Australia
9:25-10:00	Opening Keynote – Growth and Opportunity for CMEs in the Era of Accountability Speaker: Dr. Michael L. Cook, Professor Robert D. Partridge Endowed Professor in Organization Economics in the Division of Applied Social Sciences at the University of Missouri, Columbia (MU) Dr Cook is a global authority on leadership in member-owned firms. Dr Cook developed the 5-stage Co-operative Life Cycle Theory to help measure co-operative 'health' and inform strategy to drive optimum performance in co-operatives and mutuals.
10:00-10:35	BCCM Business Leaders in Conversation - Doing Business in the Era of Accountability Moderator: Peter Van Onselen Speaker: The Hon. Julie Bishop
10:35-11:00	Morning Tea sponsored by Common Equity Housing Limited

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11:00-12:00	<p>Plenary Workshop - Measuring What Matters: Global Launch of the Mutual Value Measurement Framework (Audio-Visual Presentation & Panel Discussion)</p> <p>In 2016 the BCCM and Monash Business School's Department of Accounting partnered to develop an industry measurement framework for co-operatives and mutuals to measure and report their total value creation. The two-year field study to develop the Mutual Value Measurement (MVM) framework has involved an international team of five researchers. The resulting Mutual Value Measurement (MVM) framework is the first such methodology in the world developed to reflect the unique structure of member-owned firms.</p> <p>Moderator: Sean Smith, Senior Business Reporter, West Australian</p> <p>Speakers: Dr Paul Thambar, Primary Chief Investigator, Monash University, Professor Matthew Hall, Chief Investigator, Monash University, Professor Yuval Millo, Warwick Business School, UK, Dr Sarah Adams, Australian National University</p>
12:00-13:10	BCCM Networking Lunch
13:10-14:40	<p>The CEO Dialogues</p> <p>Delegates choose from 5 Chatham House Rule boardroom discussions (numbers strictly limited and allocated at registration)</p> <p>Dialogue 1: Who owns culture? Governance trends post-Hayne</p> <p>In the wake of the Banking Royal Commission the question of "who owns culture?" is as urgent as it is profound. This roundtable discusses trends in governance in the Post-Hayne era including the debate about diversity versus skills in driving Board accountability.</p> <p>Moderator: Trish Ridsdale, MD, BoardBusiness</p> <p>Speakers: Dr Andrew Crane, Chancellor, Curtin University, Mark Love, Legal Director, BAL Lawyers</p>
13:10-14:40	<p>Dialogue 2: Recruiting the Best for CMEs</p> <p>Candidates considering job offers are looking beyond salary to the values of the organisation. This roundtable considers how CMEs can leverage their values-based business model to attract the best and brightest. What are the latest trends in human resources and remuneration? We discuss recent industry research where respondents reported a perception that the sector lags listed companies in attracting key talent.</p> <p>Moderator: Dr Elena Limnios, Director Limnios Projects, Governance, Strategy, and Change Management</p> <p>Speakers: Professor Emmanuel Jossierand, Director, Centre for Business and Social Innovation, UTS, Alison Gaines, Global Chief Executive Officer, Gerard Daniels, David Fraser, Group CEO, Capricorn Mutual</p>
13:10-14:40	<p>Dialogue 3: Optimising productivity through diversity, inclusion and ownership</p> <p>BCCM's three linked studies measuring diversity in the areas of gender, disability and indigenous inclusion found strong correlation between diverse and inclusive workplaces and higher productivity. Further, the BCCM's 2018 UK study tour of employee mutuals found worker participation was key to the success of the businesses. Learn more about the studies and share insights on how co-ops and mutuals can be the most productive enterprises.</p> <p>Moderator: tbc</p> <p>Speakers: Gillian McFee, Human Services Lead, BCCM, Steve Anthony, Director, Supporting Independent Living Co-operative (invited), Patrick Walker, Executive General Manager, Advocacy and Members, RAC WA (invited)</p>

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13:10-14:40	<p>Dialogue 4: Overcoming the Horizon Problem and the 5-Stage Life Cycle Theory of Co-operatives</p> <p>Effectively measuring and communicating member value is vital to the success of member-owned organisations. Member engagement is just as pertinent to a consumer based mutual as it is to a patron owned agricultural co-operative. This roundtable is a deep dive into Dr Cook's theory of successful co-operative management including preparing for, and overcoming, the horizon-portfolio problem.</p> <p>Moderator: Rade Musilin, CEO FBAlliance, USA</p> <p>Speakers: Dr. Michael L. Cook, Professor - Agricultural and Applied Economics, University of Missouri - Columbia, Dr Greg Patmore, Emeritus Professor of Business and Labour History and Chair of the Business and Labour History Group and the Co-operative Research Group, University of Sydney</p>
13:10-14:40	<p>Dialogue 5: Building Wealth through Mutual Capital</p> <p>Update on the changes to the Corporations Act and the new Mutual Capital Instrument (MCI) legislation passed in April 2019 and insights on issuances of MCI here and internationally. How to prepare for capital raisings including successful constitutional changes.</p> <p>Moderator: Greg Hammond, OAM, Independent Facilitator, Hammond Review</p> <p>Speakers: Peter Hunt, Partner Mutuo UK, Matthew Wedmaier, CFO, CUA, Jo Dodd, Partner, King & Wood Malleson</p>
14:40-14:55	Afternoon Tea
14:55-15:40	<p>BCCM Conversation - Dealing with takeovers: Lessons from AMP</p> <p>A wave of demutualisation left a diminished and demoralised sector in Australia. In the wake of the revelations of the Banking Royal commission, this session examines what the story of AMP has taught us and considers the role of legislation in preventing future demutualisations.</p> <p>Moderator: tba</p> <p>Speaker: Peter Hunt, Managing Partner Mutuo UK, Greg Hammond, OAM, Rohan Mead, Group MD and CEO, Australian Unity</p>
15:40-16:45	<p>Closing Plenary – Who owns your data? The new battleground</p> <p>Opening presentation: Sener Celik, Director JoinData, Netherlands</p> <p>Join leading data experts and innovators to discuss the complex issue of data governance in the era of accountability. How can co-ops and mutuals in different industry sectors from banking, finance and insurance to agriculture and motoring ensure they protect member data at the same time they are optimising data for growth and opportunity?</p> <p>Moderator: Brad Plunkett, Senior Economist, WA Department of Food and Agriculture</p> <p>Speakers: Sener Celik, Director Joindata (Netherlands), Dr. Mike Briers AO, CEO, FoodAgility Associate Professor Anna Ferrante, Health Research and Data Analytics hub, PHRN Centre for Data Linkage, Curtin University</p>
16:45-16:55	<p>P&N Bank Closing Remarks</p> <p>Speaker: Andrew Hadley, CEO P&N Bank (Platinum Sponsor)</p>
16:55-17:00	<p>Conference Close</p> <p>Speaker: Melina Morrison, CEO BCCM</p>
17:00-18:00	Networking Drinks
Saturday 23 November	
Wine and Food Tour	